



Action Week

Jan 31-Feb 8, 2026

Celebrating Caring Actions in Our Community

Roseville Cares is a community-wide initiative designed to spotlight acts of kindness and inspire residents to “care it forward.” It celebrates the everyday ways people show compassion and encourages new opportunities for service and connection.

What is Action Week?

A week dedicated to community-based projects where groups of all kinds come together to show they care. Whether big or small, every action counts!

Examples of projects:

- Organize a neighborhood clean-up
- Host a meal for those in need
- Volunteer at a local shelter
- Write thank you and caring notes
- Help with chores for seniors
- Create care packages for families

For more ideas, go to <https://DoGoodRoseville.com/roseville-cares-2026/>



Who Can Participate?

Everyone! Opportunities for:

- Families
- Book clubs
- Pickleball teams
- Civic groups
- Faith communities
- Scouts
- Companies or departments

Any formal or informal group can find ways to show they care about Roseville.

Community Scholarships

Providing a scholarship is one-way businesses, organizations, groups, and individuals can signify caring for students. Join Do Good Roseville to fund Roseville Cares Community Scholarship(s). You choose the amount of your tax-deductible donation, and the Roseville Scholarship Committee will do the rest! For more information go to: DoGoodRoseville.com/Roseville-Cares-Scholarships



Join Us and Share What You Do!

Roseville Cares Activities Week was launched by the **Roseville Area Optimists Club's Character Development Initiative (CDI)** in partnership with **Do Good Roseville**. Post pictures on social media with #RosevilleCares2026 or email kramundt@hotmail.com.

Together, let's make Roseville a place where kindness shines every day.